

# BAR BULLETIN COMMEMORATIVE EDITION

## *Law & Legacy in New Mexico at America's 250th Anniversary 250 Years. One Profession.*

Coming  
July 4, 2026

### ***Bar Bulletin: Commemorative Edition*** sponsorship recognition will be featured in:

- ◆ The printed version of the *Commemorative Edition* that will be mailed to over 8,500 active State Bar of New Mexico licensees
- ◆ The digital version of the *Commemorative Edition* that will be available for download on the State Bar of New Mexico website for members of the public and New Mexico's entire legal community
- ◆ 250 Limited Editions of the *Commemorative Edition* with additional special content that will be available for purchase

## BAR BULLETIN COMMEMORATIVE EDITION *Sponsorship Opportunities*

### **New Mexico Legal History Sponsor - \$5,000**

- ◆ New Mexico Legal History Sponsor dedicated full-page premium sponsor recognition page located at the front of the printed and digital publications including logo placement\* and QR code to video advertisement\*
- ◆ One (1) digital video advertisement up to 60 seconds in length included in the digital edition of the publication\*
- ◆ Premium sponsor recognition in the July 8, 2026 regular issue of the *Bar Bulletin*
- ◆ Prominent acknowledgment as a premium sponsor on the *Bar Bulletin: Commemorative Edition* webpage
- ◆ Sponsor acknowledgment in the State Bar of New Mexico's *eNews* newsletter
- ◆ One (1) half-page advertisement in a *Bar Bulletin* issue following the launch of the *Bar Bulletin: Commemorative Edition*

### **Digital Commemorative Sponsors - \$2,500**

- ◆ Digital Commemorative Sponsor recognition in the printed and digital publications including logo placement\* and QR code to video advertisement\*
- ◆ One (1) digital video advertisement up to 30 seconds in length included in the digital edition of the publication\*
- ◆ Sponsor recognition on the *Bar Bulletin: Commemorative Edition* webpage
- ◆ Sponsor acknowledgment in the State Bar of New Mexico's *eNews* newsletter
- ◆ One (1) half-page advertisement in a *Bar Bulletin* issue following the launch of the *Bar Bulletin: Commemorative Edition*

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## Legal Heritage Sponsor - \$1,500

- ◆ Legal Heritage Sponsor logo recognition in the printed and digital publications of the *Bar Bulletin: Commemorative Edition* including logo placement\*
- ◆ Sponsorship recognition on the *Bar Bulletin: Commemorative Edition* webpage
- ◆ Sponsor acknowledgment in the State Bar of New Mexico's *eNews* newsletter
- ◆ One (1) third-page advertisement in a *Bar Bulletin* issue following the launch of the *Bar Bulletin: Commemorative Edition*

## Historical Preservation Sponsors - \$500

- ◆ Historical Preservation Sponsor logo recognition near the conclusion of the printed and digital publications\*
- ◆ Sponsor recognition on the *Bar Bulletin: Commemorative Edition* webpage
- ◆ Sponsor acknowledgment in the State Bar of New Mexico's *eNews* newsletter

## \*Multimedia Submission Guidelines

### Video Advertisements

- ◆ **Videos must be produced by the sponsor** and delivered to the State Bar of New Mexico in MP4 format, with a website link if available
- ◆ **Videos will appear** within the digital edition of the publication; QR codes in the print edition will link to the video
- ◆ **Videos must be informational and legal profession-focused**
- ◆ **All videos** are subject to State Bar of New Mexico approval
- ◆ **Placement and grouping** within the publication may vary depending on final design

### Sponsor Logos

- ◆ **Sponsors must submit** a high-resolution logo for recognition within the publication
- ◆ **Preferred logo format:** vector file (AI, EPS, or PDF) with fonts converted to outlines
- ◆ *If vector is unavailable*, submit a PNG or TIFF file at minimum 300 DPI, at least 2 inches in size, with a transparent background
- ◆ Logos pulled from websites or embedded in Word/PowerPoint files **are not acceptable**
- ◆ The State Bar of New Mexico **may adjust sizing or placement to maintain design consistency**

## CONTACT INFORMATION

The deadline for sponsorship inclusion in the *Bar Bulletin: Commemorative Edition* is **May 15, 2026**.  
For information regarding sponsorship participation, please contact:

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